



QUICK FACTS

Product	OddsLab
Founded	Q3 2025
Founder	Jules (solo)
HQ	Montreal, QC, Canada
Entity	SRI Quebec
Languages	EN / FR / ES

KEY NUMBERS

Sports covered	21
Market types	3
Bookmakers	100+
Regions	US / EU / UK / AU-CA
Pricing	\$19.99 - \$79.99 / mo
Free tier	Yes, no credit card

BRAND

 Accent	 Bg	 Text
#34D399	#0C0E17	#DDE3F0

TYPOGRAPHY

Headings	Inter 700/800
Body	Figtree
Data	JetBrains Mono

WHAT IT DOES

Professional-grade sports betting analytics terminal. Three surfaces:

Picks pre-match value picks with edge analysis and CLV tracking.

Odds real-time comparison across 100+ bookmakers in 4 regions.

Bankroll Monte Carlo, Kelly-optimized staking, drawdown protection, 10+ analytics tabs.

DIFFERENTIATORS

Tools-only. No locks, no guarantees, no copy-trading.

Multi-region odds coverage, not just US.

Real Monte Carlo against the user's actual bet ledger.

Solo-founder economics. Lean and priced fair vs \$200-\$500 legacy competitors.